

HAVE YOU MET

Billy Stevenson III

Founder, The Digital Consulting Firm
Executive Advisor · AI Strategist · Speaker · Author

Digitize. Maximize. Monetize.



I help founders, creators, speakers, executives, and ministries take what they already know — their expertise, their content, their process — and turn it into **AI-powered systems that make money**. Strategy first, then I build it with you, without adding more to your plate.

\$18M Enterprise accounts managed at Microsoft	\$1M+ Grossed by community platforms I architected	20,000+ People trained and led through change	18× Audience growth coached: 11K → ~200K followers	72 hrs Idea to live, transacting product	#1 NYT Bestselling book teams
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WHAT I DO

Executive advisory & coaching

The thinking partner in the room: what to say yes to, what to cut, and how to execute.

AI systems & productization

Agents, workflows, and custom tools that turn your know-how into a product you can sell.

Rapid MVP & go-to-market

Websites, booking, payments, and funnels, live in days, so you test with real buyers.

Content engines

Systems that keep you visible every week: newsletters, articles, reels, carousels, emails, and lead magnets, in your voice.

Change management & training

Prosci-certified. Team workshops and rollouts that make adoption actually stick.

Ministry & church systems

Discipleship, pastoral-care automation, giving and campaign platforms, built by a licensed minister.

SELECTED WORK

Communities that monetize

Strategy and build for paid communities, courses, certifications, and member apps, for leaders, creators, and speakers, including the SQ Institute. Together they have grossed \$1M+.

Microsoft

\$18M in enterprise accounts (Walmart, Ralph Lauren, GNC). Part of the first team delivering A.I.deation, Microsoft's early AI workshops for enterprise customers.

UT Southwestern Medical Center

Training and change management for 20,000+ people: 40%+ adoption lift, COVID-19 remote-work task force.

Bestselling book teams

Core book team member for *New York Times* and Amazon bestsellers, with authors featured on national platforms like Oprah's Super Soul and GMA.

Products I've built

Personality and brand-archetype assessments, brand strategy guides and AI tools, training platforms, and an AI chief of staff that runs content on its own.

HOW WE WORK TOGETHER

01 15-min call Free. We find the one thing worth fixing first.	02 Strategy session 30 min to 3 hrs. You leave with a plan and next steps.	03 VIP Day One full day, 1:1. We build it together, live.	04 Monthly partner Ongoing advisory and builds. Five clients at a time.	05 Teams & stages Keynotes, workshops, and done-for-you builds.
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CLIENTS
& PARTNERS



Microsoft



Walmart

RALPH LAUREN



Yale

The Ritz-Carlton

THE POTTER'S HOUSE

UT Southwestern
Medical Center



Sitting on something you haven't packaged yet? *Let's talk.*

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BOOK 15 MIN